Standard Life, Dundas House, Edinburgh

Longevity — risk and opportunity

Stephen Richards 20th February 2007

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• Issues for the bulk buy-out market

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- Summary and questions

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- Start-ups: Paternoster, Synesis, PIC
- More to come: Lucida, Goldman Sachs...

| Scheme | Members |
|--------------|-----------|
| E | 40 |
| Η | 800 |
| \mathbf{C} | $5,\!300$ |

Source: Richards Consulting calculations using Prudential data.

*Concentration is the percentage of members accounting for half of all pensions in payment.

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| Safety $premium^*$ | | | |
|--------------------|-------|-------|--|
| Scheme | 95% | 99% | |
| E | 25.6% | 37.2% | |
| Н | 4.8% | 6.7% | |
| \mathbf{C} | 2.1% | 3.0% | |

Law of large numbers favours schemes with more members.

Source: Richards Consulting calculations using Prudential data.

*Safety premium is the extra funds above average in 10,000 simulations to ensure given probability of meeting all benefits in run-off according to PM/FA00 without any future improvements. Benefits valued at 2.5% per annum interest to allow for indexation.

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| Pension | Funding | |
|---------|---------|--|
| scheme | level | |
| 1 | 94% | |
| 2 | 77% | |
| 3 | 88% | |
| 4 | 94% | |
| 5 | 93% | |

The buy-out deficit

| Pension scheme | Funding level | Buy-out level |
|-------------------|------------------|------------------|
| 1 | 94% | 93% |
| 2 | 77% | 74% |
| 3 | 88% | 63% |
| 4 | 94% | 55% |
| 5 | 93% | 49% |

Buy-out basis usually excludes discretionary pension increases, i.e. true buy-out deficit is at least as large as shown above.

Source: Richards Consulting and Barrie and Hibbert calculations using information from selected scheme statements in October 2006.

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| Scheme | Members | $\mathbf{Concentration}^*$ |
|--------|-----------|----------------------------|
| Ε | 40 | 11% |
| Н | 800 | 12% |
| С | $5,\!300$ | 6% |

Largest scheme (C) pays 50% of all pensions to just 6% of members.

Source: Richards Consulting calculations using Prudential data.

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• Lives not identical

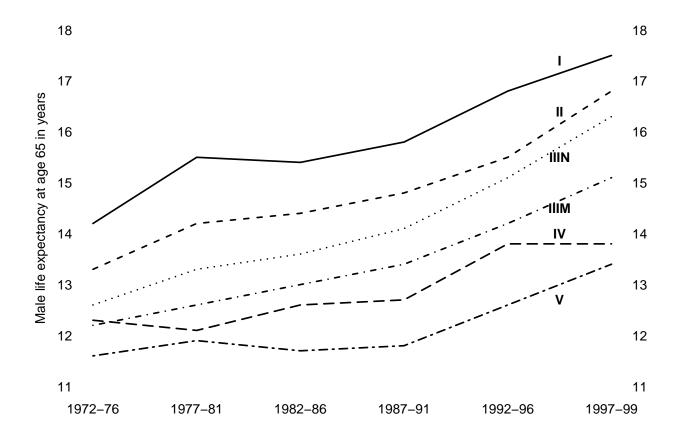
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- Rating socio-economic group *very* important in bulks business

Impact of socio-economic group

Retirement life expectancy by socio-economic group



Source: ONS Longitudinal Survey.

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Financial impact of lifestyle

Financial impact of mortality rating factors

| Factor | Step change | Reserve | Change |
|--------------|-------------|---------|--------|
| Base case | - | 13.39 | - |
| Gender | Female-male | 12.14 | -9.3% |
| Lifestyle | Top-bottom | 10.94 | -9.9% |
| Duration | Short-long | 9.88 | -9.7% |
| Pension size | Large-small | 9.36 | -5.2% |
| Region | South-North | 8.90 | -4.9% |
| Overall | - | - | -33.6% |

Source: Richards and Jones (2004), page 39.

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- ..., giving total fund of $\pounds 51,391...$
- ...so not poor and likely light mortality!

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- Household (address) profiling is better still

New techniques and tools

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- Mortality group assigned to matched households
- Postcode-dominant mortality group where no household match

Life expectancy at age 65

| \mathbf{Group}^* | Males | Females | |
|--------------------|-------|---------|--|
| 1 | 20.4 | 22.9 | |
| 2 | 19.8 | 22.4 | |
| 3 | 19.1 | 21.7 | |
| 4 | 18.7 | 21.5 | |
| 5 | 17.9 | 20.8 | |
| 6 | 17.4 | 20.6 | |
| 7 | 16.1 | 19.3 | |

Source: *Mortality Group, courtesy of Experian plc.

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• Previous slide uses historical data

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- How would this look if applied to actual 2005 experience*?

Source: *Portfolio of around quarter of a million immediate annuitants and bulk buy-out pensioners

Complete life expectancy at age 65

| \mathbf{Group}^* | Males | Females | |
|--------------------|-------|---------|--|
| 1 | 20.8 | 22.6 | |
| 2 | 20.2 | 22.1 | |
| 3 | 19.6 | 21.6 | |
| 4 | 19.1 | 21.1 | |
| 5 | 18.4 | 20.5 | |
| 6 | 18.4 | 20.6 | |
| 7 | 17.3 | 19.6 | |

Source: Longevitas Ltd. Survival model of mortality experience of quarter of a million pensioners. *Mortality Group, courtesy of Experian plc.

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- \bullet Proportion-married assumption could be 60–90%
- Personal profiling can also model likely marital status
- Less guesswork in setting proportion-married assumption

Source: *Richards Consulting calculations for level annuity to male aged 65 using PMA00 and 2.5% discount rate.

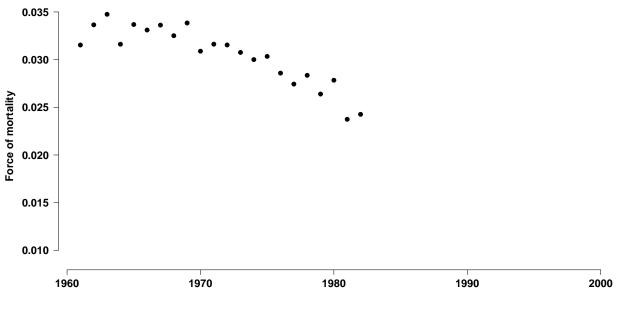
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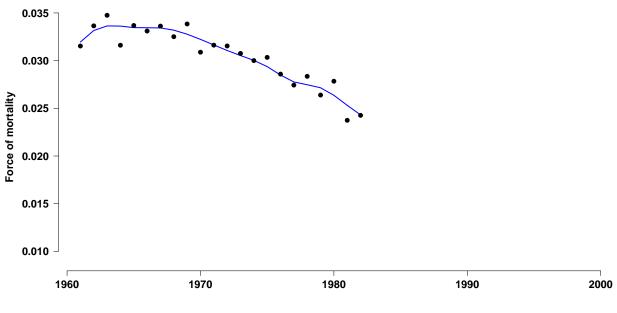
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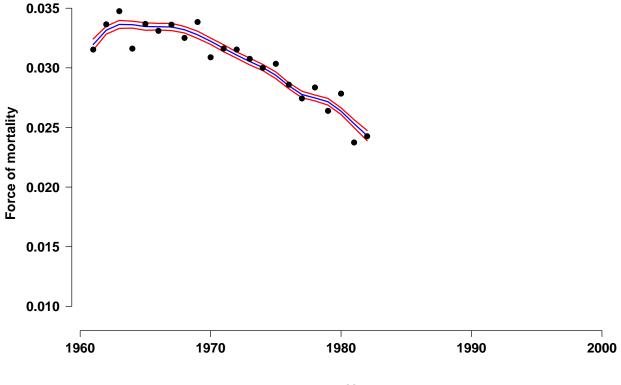
- P-spline software from CMIB Projections Working Party
- Central projections and percentile projections



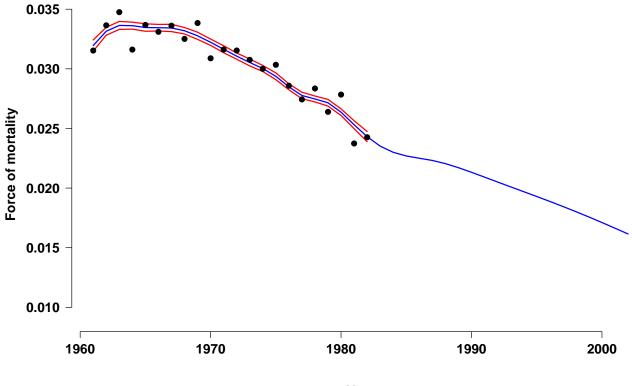
Year



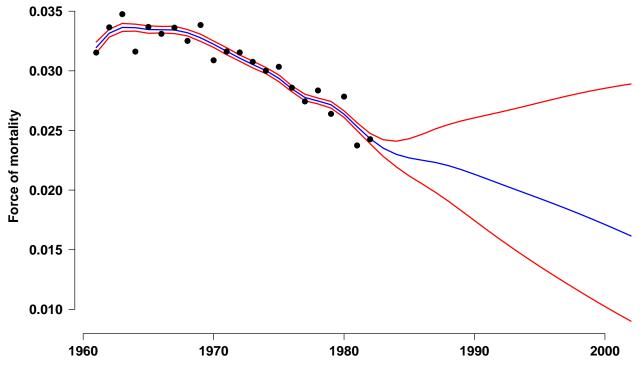
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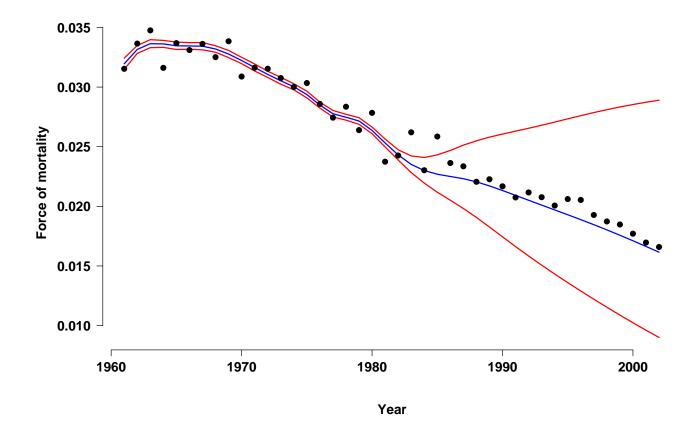


Year



Year

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Source: J. Hubbard, AXA Group Risk Management

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P-splines and trend risk

| Basis | e_{65} | a_{65} |
|--------------------------|----------|----------|
| No improvements | 16.53 | 12.85 |
| Central projection | 20.09 | 14.84 |
| $95^{\rm th}$ percentile | 20.92 | 15.28 |

 \bullet 15.5% extra reserves between "no improvements" and central projection.

- Further 3.1% reserves between central projection and 95^{th} percentile.
- Trend risk not diversifiable like stochastic risk.

Source: Richards Consulting calculations using population data for males aged 20-100 in England & Wales between 1961 and 2003. Projection is P-spline with age and cohort penalties. Annuities calculated in arrears using 2.5%.

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- Fitted with free software (R at www.r-project.org)

What is a GLM?

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- GLM estimates parameters for risk components

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- Cannot easily use fractional years' exposure

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- Want to have similar parameters and interpretation to GLMs

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Survival models: implementation

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- Profiling reduces uncertainty in pricing mortality...
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- GLMs increasingly used for risk analysis
- *But* already being replaced by survival models

References

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