

Life Convention, Glasgow SECC

Longevity — risk and opportunity

Stephen Richards
6th November 2006

Copyright © Stephen Richards. All rights reserved. Electronic versions of this and other freely available papers and presentations can be found at www.richardsconsulting.co.uk

Longevity risk — plan of talk

Longevity risk — plan of talk

- Issues for the bulk buy-out market

Longevity risk — plan of talk

- Issues for the bulk buy-out market
- Impact of socio-economic group...and how (not) to rate it

Longevity risk — plan of talk

- Issues for the bulk buy-out market
- Impact of socio-economic group...and how (not) to rate it
- New techniques and tools

Longevity risk — plan of talk

- Issues for the bulk buy-out market
- Impact of socio-economic group...and how (not) to rate it
- New techniques and tools
- GLMs and survival models

Longevity risk — plan of talk

- Issues for the bulk buy-out market
- Impact of socio-economic group...and how (not) to rate it
- New techniques and tools
- GLMs and survival models
- Summary and questions

New capacity in bulks market

New capacity in bulks market

- Established players: Prudential, Legal and General

New capacity in bulks market

- Established players: Prudential, Legal and General
- Other insurers entering bulks market: NU, AIG, Aegon, Wesleyan

New capacity in bulks market

- Established players: Prudential, Legal and General
- Other insurers entering bulks market: NU, AIG, Aegon, Wesleyan
- Start-ups: Paternoster, Synesis, PIC.

New capacity in bulks market

- Established players: Prudential, Legal and General
- Other insurers entering bulks market: NU, AIG, Aegon, Wesleyan
- Start-ups: Paternoster, Synesis, PIC
- More to come: Lucida, Goldman Sachs...

Stochastic risk

<u>Scheme</u>	<u>Members</u>
E	40
H	800
C	5,300

Source: Richards Consulting calculations using Prudential data.

* Concentration is the percentage of members accounting for half of all pensions in payment.

Stochastic risk

Scheme	Safety premium*	
	95%	99%
E	25.6%	37.2%
H	4.8%	6.7%
C	2.1%	3.0%

Law of large numbers favours schemes with more members.

Source: Richards Consulting calculations using Prudential data.

* Safety premium is the extra funds above average in 10,000 simulations to ensure given probability of meeting all benefits in run-off according to PM/FA00 without any future improvements. Benefits valued at 2.5% per annum interest to allow for indexation.

The buy-out deficit

Pension scheme	Funding level
1	94%
2	77%
3	88%
4	94%
5	93%

The buy-out deficit

Pension scheme	Funding level	Buy-out level
1	94%	93%
2	77%	74%
3	88%	63%
4	94%	55%
5	93%	49%

Buy-out basis usually excludes discretionary pension increases, i.e. true buy-out deficit is at least as large as shown above.

Source: Richards Consulting and Barrie and Hibbert calculations using information from selected scheme statements in October 2006.

Concentration of risk

Scheme	Members	Concentration*
E	40	11%
H	800	12%
C	5,300	6%

Largest scheme (C) pays 50% of all pensions to just 6% of members.

Source: Richards Consulting calculations using Prudential data.

* Concentration is the percentage of members accounting for half of all pensions in payment.

Concentration risk

Concentration risk

- Lives not identical

Concentration risk

- Lives not identical
- Longest-lived lives tend to be those with biggest pensions...

Concentration risk

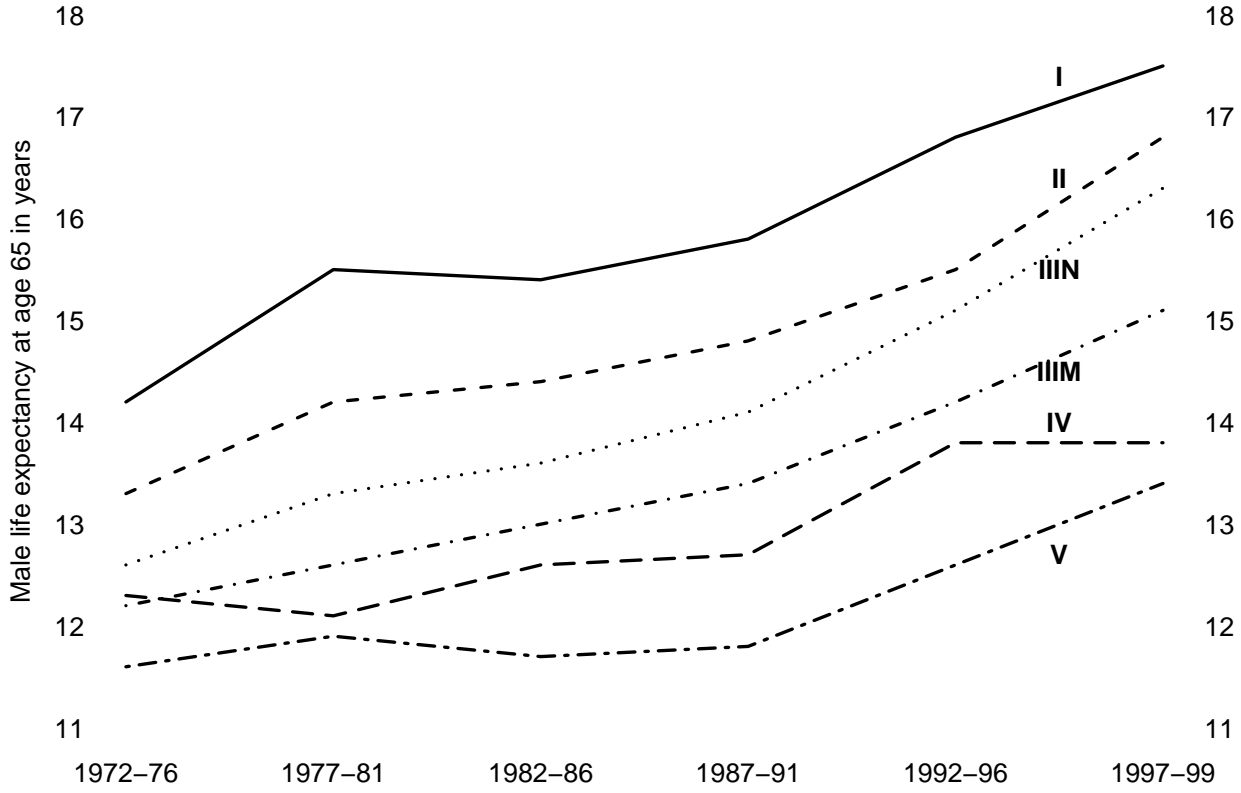
- Lives not identical
- Longest-lived lives tend to be those with biggest pensions...
- ... and therefore with the biggest liabilities

Concentration risk

- Lives not identical
- Longest-lived lives tend to be those with biggest pensions...
- ... and therefore with the biggest liabilities
- Rating socio-economic group *very* important in bulks business

Impact of socio-economic group

Retirement life expectancy by socio-economic group



Source: ONS Longitudinal Survey.

Financial impact of lifestyle

Financial impact of mortality rating factors

Factor	Step change	Reserve	Change
Base case	-	13.39	-
Gender	Female-male	12.14	-9.3%
Lifestyle	Top-bottom	10.94	-9.9%
Duration	Short-long	9.88	-9.7%
Pension size	Large-small	9.36	-5.2%
Region	South-North	8.90	-4.9%
Overall	-	-	-33.6%

Source: Richards and Jones (2004), page 39.

Why fund size is not reliable

Why fund size is not reliable

- Stakeholder fund of £8,583

Why fund size is not reliable

- Stakeholder fund of £8,583
- Poor? Higher-mortality group?

Why fund size is not reliable

- Stakeholder fund of £8,583
- Poor? Higher-mortality group?
- But AVC fund elsewhere of £42,808...

Why fund size is not reliable

- Stakeholder fund of £8,583
- Poor? Higher-mortality group?
- But AVC fund elsewhere of £42,808...
- ...giving total fund of £51,391...

Why fund size is not reliable

- Stakeholder fund of £8,583
- Poor? Higher-mortality group?
- But AVC fund elsewhere of £42,808...
- ...giving total fund of £51,391...
- ...so not poor and likely light mortality!

Solution to socio-economic profiling

Solution to socio-economic profiling

- Mortality group from postcode or address, not fund size

Solution to socio-economic profiling

- Mortality group from postcode or address, not fund size
- Postcode is (much) better than “amounts”

Solution to socio-economic profiling

- Mortality group from postcode or address, not fund size
- Postcode is (much) better than “amounts”
- Household (address) profiling is better still

New techniques and tools

New techniques and tools

- Mortality profiling

New techniques and tools

- Mortality profiling
- Marital-status modelling

New techniques and tools

- Mortality profiling
- Marital-status modelling
- P-spline projections

New techniques and tools

- Mortality profiling
- Marital-status modelling
- P-spline projections
- GLMs and survival models

Mortality profiling

Mortality profiling

- Personal profiling using full name and address

Mortality profiling

- Personal profiling using full name and address
- Mortality group assigned to matched households

Mortality profiling

- Personal profiling using full name and address
- Mortality group assigned to matched households
- Postcode-dominant mortality group where no household match

Life expectancy at age 65

Group*	Males	Females
1	20.4	22.9
2	19.8	22.4
3	19.1	21.7
4	18.7	21.5
5	17.9	20.8
6	17.4	20.6
7	16.1	19.3

Source: *Mortality Group, courtesy of Experian plc.

Mortality profiling

- Previous slide uses historical data

Mortality profiling

- Previous slide uses historical data
- How would this look if applied to actual 2005 experience*?

Source: * Portfolio of around quarter of a million immediate annuitants and bulk buy-out pensioners

Complete life expectancy at age 65

Group*	Males	Females
1	20.8	22.6
2	20.2	22.1
3	19.6	21.6
4	19.1	21.1
5	18.4	20.5
6	18.4	20.6
7	17.3	19.6

Source: Longevity Ltd. Survival model of mortality experience of quarter of a million pensioners.

* Mortality Group, courtesy of Experian plc.

Marital-status modelling

Marital-status modelling

- Spouse's benefit adds 12% to cost of single-life pension*

Marital-status modelling

- Spouse's benefit adds 12% to cost of single-life pension*
- Proportion-married assumption could be 60–90%

Marital-status modelling

- Spouse's benefit adds 12% to cost of single-life pension*
- Proportion-married assumption could be 60–90%
- Personal profiling can also model likely marital status

Marital-status modelling

- Spouse's benefit adds 12% to cost of single-life pension*
- Proportion-married assumption could be 60–90%
- Personal profiling can also model likely marital status
- Less guesswork in setting proportion-married assumption

Source: *Richards Consulting calculations for level annuity to male aged 65 using PMA00 and 2.5% discount rate.

P-splines

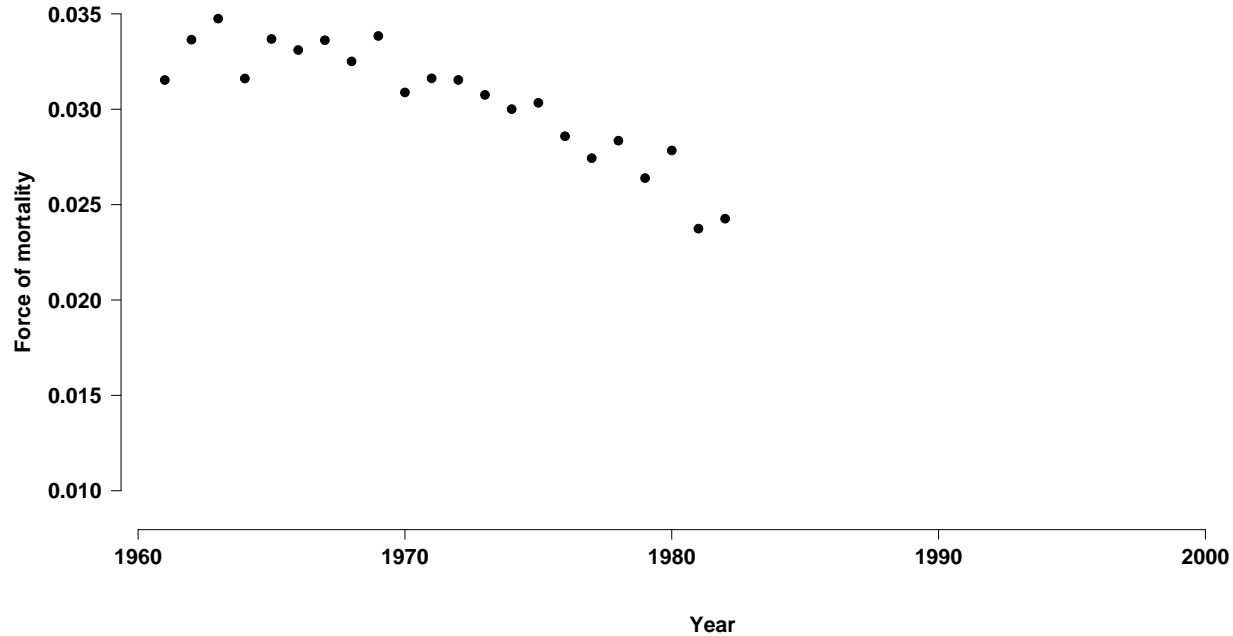
P-splines

- P-spline software from CMIB Projections Working Party

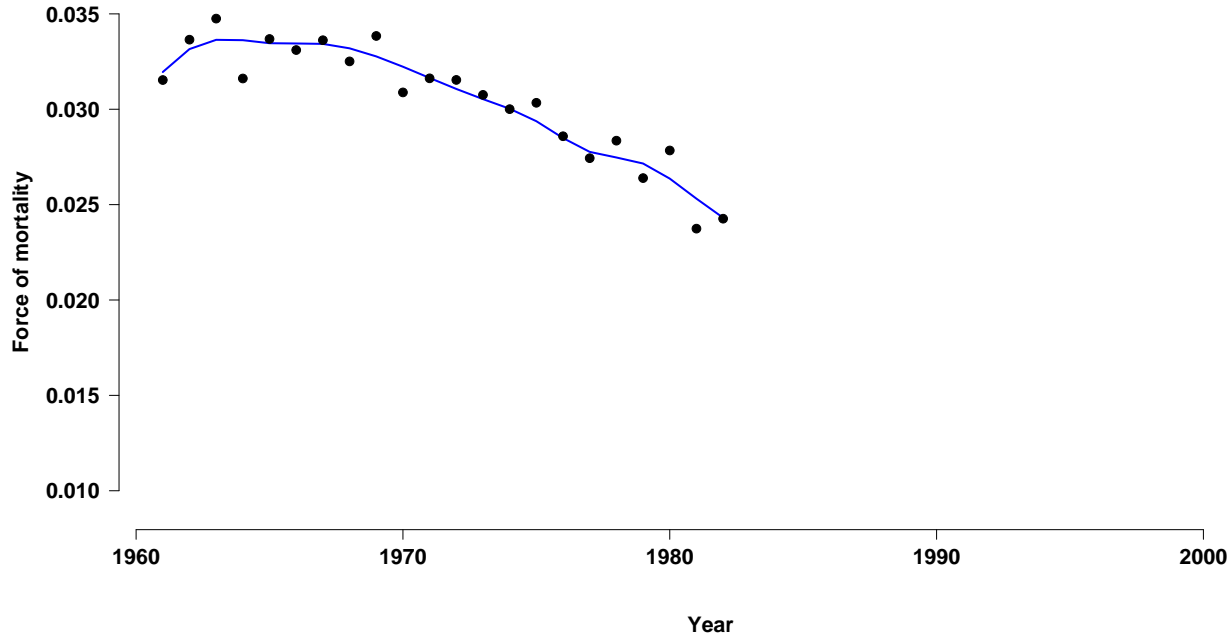
P-splines

- P-spline software from CMIB Projections Working Party
- Central projections and percentile projections

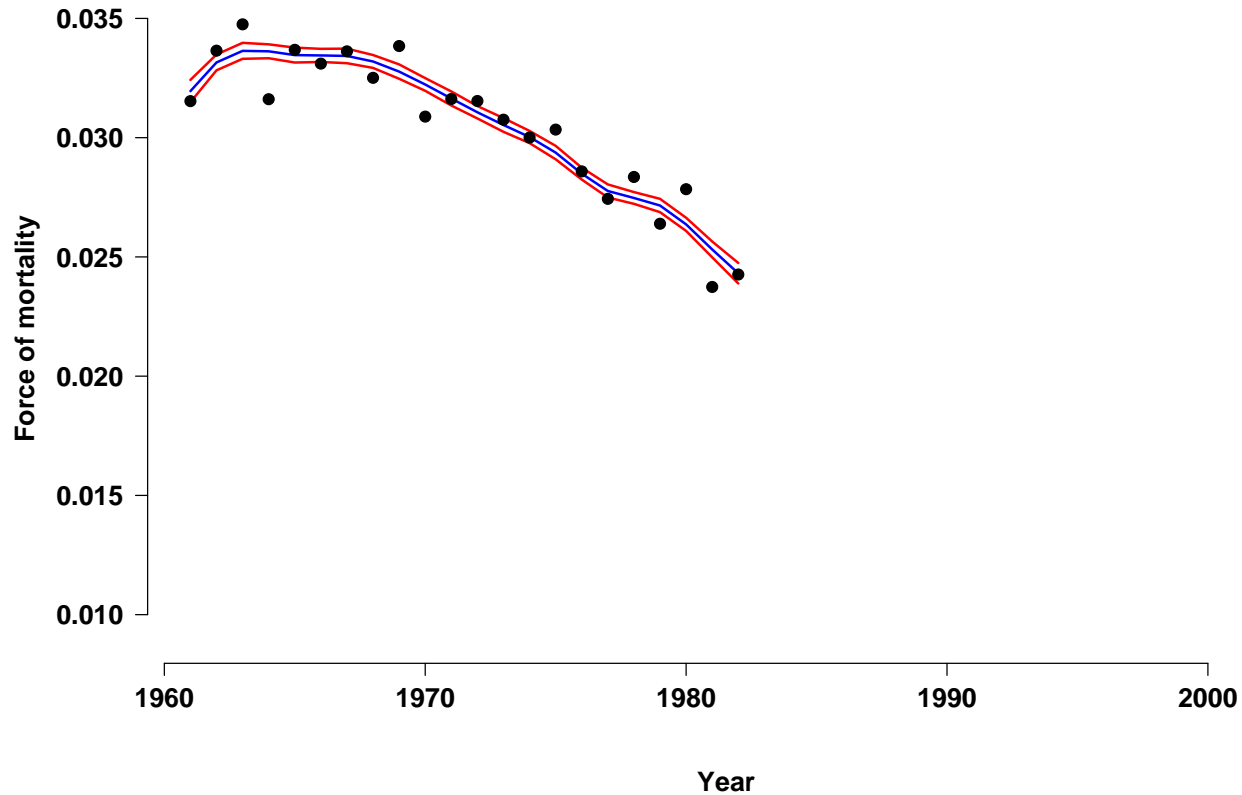
French male mortality rates at age 65



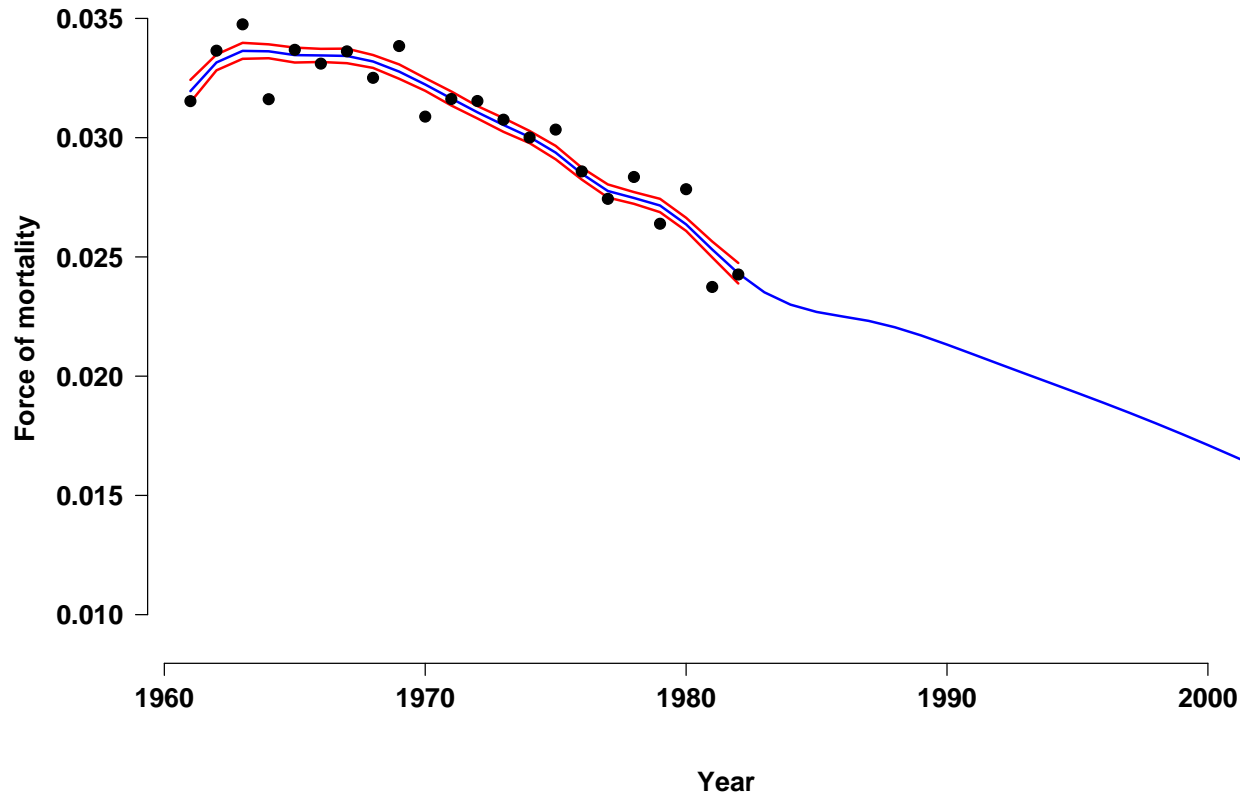
French male mortality rates at age 65



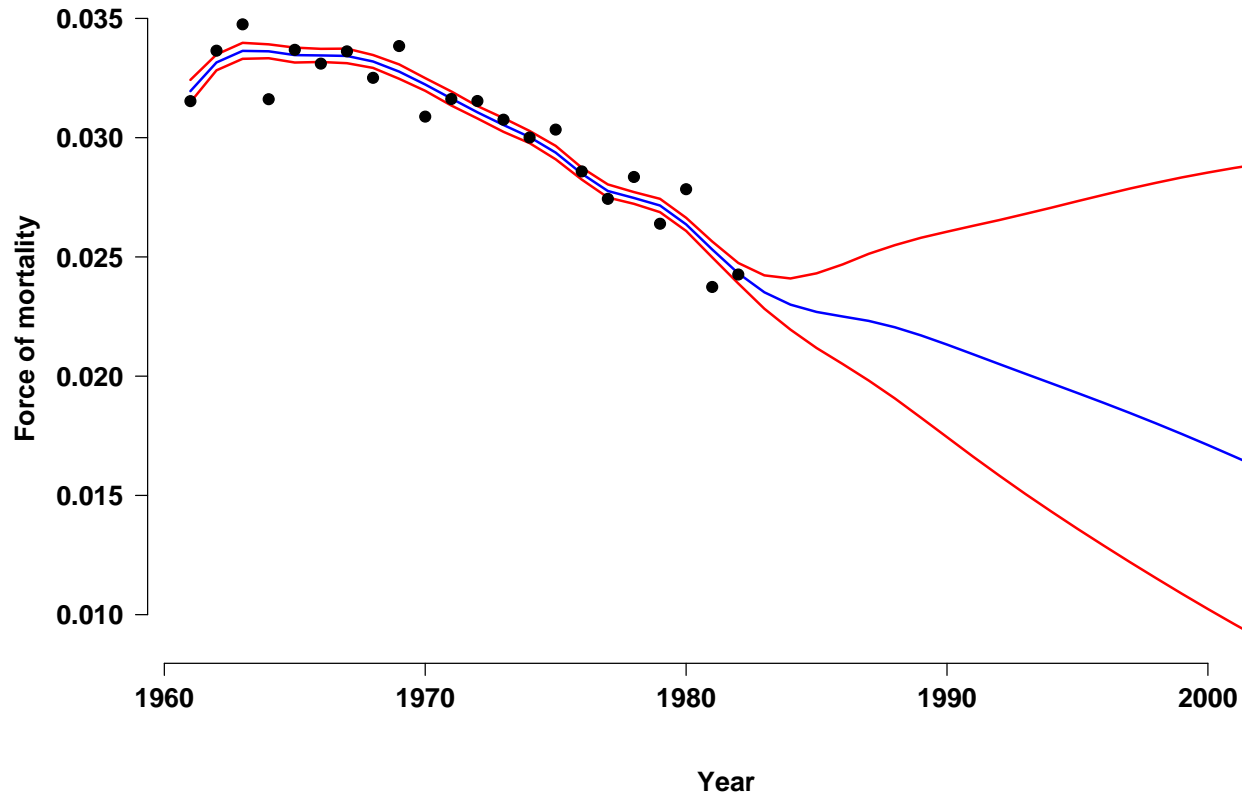
French male mortality rates at age 65



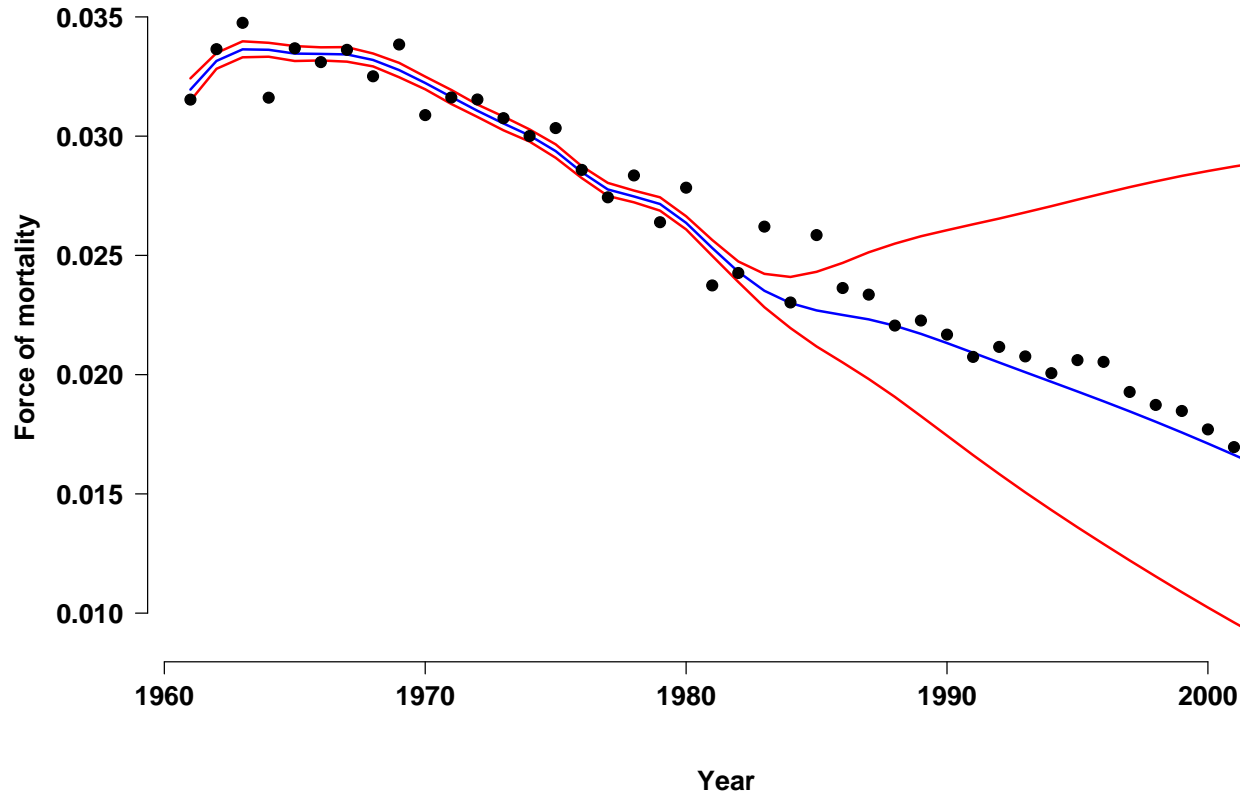
French male mortality rates at age 65



French male mortality rates at age 65



French male mortality rates at age 65



Source: J. Hubbard, AXA Group Risk Management

P-splines and trend risk

Basis	e_{65}	a_{65}
No improvements	16.53	12.85
Central projection	20.09	14.84
95 th percentile	20.92	15.28

- 15.5% extra reserves between “no improvements” and central projection.
- Further 3.1% reserves between central projection and 95th percentile.
- Trend risk not diversifiable like stochastic risk.

Source: Richards Consulting calculations using population data for males aged 20–100 in England & Wales between 1961 and 2003. Projection is P-spline with age and cohort penalties. Annuities calculated in arrears using 2.5%.

GLMs and survival models

GLMs

- Widely used for analysing mortality data

GLMs

- Widely used for analysing mortality data
- Simple structure

GLMs

- Widely used for analysing mortality data
- Simple structure
- Fitted with free software (R at www.r-project.org)

What is a GLM

What is a GLM

- Simplest (but least useful) is Poisson count for deaths in a group:

$$D_x \sim \text{Poisson}(E_x^c \mu_{x+\frac{1}{2}})$$

What is a GLM

- Simplest (but least useful) is Poisson count for deaths in a group:

$$D_x \sim \text{Poisson}(E_x^c \mu_{x+\frac{1}{2}})$$

- Most sophisticated (and useful) is *logistic regression* for individual data:

$$q_{x_i} = \frac{e^{\alpha_i + \beta_i x_i}}{1 + e^{\alpha_i + \beta_i x_i}}$$

What is a GLM

- Simplest (but least useful) is Poisson count for deaths in a group:

$$D_x \sim \text{Poisson}(E_x^c \mu_{x+\frac{1}{2}})$$

- Most sophisticated (and useful) is *logistic regression* for individual data:

$$q_{x_i} = \frac{e^{\alpha_i + \beta_i x_i}}{1 + e^{\alpha_i + \beta_i x_i}}$$

- α_i and β_i are built up from risk components for individual i

What is a GLM

- Simplest (but least useful) is Poisson count for deaths in a group:

$$D_x \sim \text{Poisson}(E_x^c \mu_{x+\frac{1}{2}})$$

- Most sophisticated (and useful) is *logistic regression* for individual data:

$$q_{x_i} = \frac{e^{\alpha_i + \beta_i x_i}}{1 + e^{\alpha_i + \beta_i x_i}}$$

- α_i and β_i are built up from risk components for individual i
- GLM estimates parameters for risk components

Limitations of GLMs

Limitations of GLMs

- Require relatively large volume of data

Limitations of GLMs

- Require relatively large volume of data
- Discard data on exact time of death (a bit wasteful)

Limitations of GLMs

- Require relatively large volume of data
- Discard data on exact time of death (a bit wasteful)
- Only a single year's experience can be used (very wasteful!)

Limitations of GLMs

- Require relatively large volume of data
- Discard data on exact time of death (a bit wasteful)
- Only a single year's experience can be used (very wasteful!)
- Cannot easily use fractional years' exposure

Wish list for replacement for GLMs

Wish list for replacement for GLMs

- Want to model risk of survival (${}_t p_x$), not mortality risk (q_x)

Wish list for replacement for GLMs

- Want to model risk of survival (${}_t p_x$), not mortality risk (q_x)
- Want to use multiple years' experience

Wish list for replacement for GLMs

- Want to model risk of survival (${}_t p_x$), not mortality risk (q_x)
- Want to use multiple years' experience
- Want to use exact data on time of death

Wish list for replacement for GLMs

- Want to model risk of survival (${}_t p_x$), not mortality risk (q_x)
- Want to use multiple years' experience
- Want to use exact data on time of death
- Want to use fractional years of exposure

Wish list for replacement for GLMs

- Want to model risk of survival (${}_t p_x$), not mortality risk (q_x)
- Want to use multiple years' experience
- Want to use exact data on time of death
- Want to use fractional years of exposure
- Want to have similar parameters and interpretation to GLMs

Survival models: a replacement for GLMs

Survival models: a replacement for GLMs

- Model survival, i.e. ${}_t p_x$

Survival models: a replacement for GLMs

- Model survival, i.e. ${}_t p_x$
- Use multiple years' experience

Survival models: a replacement for GLMs

- Model survival, i.e. ${}_t p_x$
- Use multiple years' experience
- Use exact data on time of death

Survival models: a replacement for GLMs

- Model survival, i.e. ${}_t p_x$
- Use multiple years' experience
- Use exact data on time of death
- Use fractional years of exposure

Survival models: a replacement for GLMs

- Model survival, i.e. ${}_t p_x$
- Use multiple years' experience
- Use exact data on time of death
- Use fractional years of exposure
- Have similar parameters and interpretation to GLMs

Survival models: implementation

Survival models: implementation

- Simple models available (free!) in R (www.r-project.org)

Survival models: implementation

- Simple models available (free!) in R (www.r-project.org)
- Sophisticated models in commercial packages (e.g. Longevity)

Summary and questions

Summary and questions

- Competition driving greater underwriting sophistication

Summary and questions

- Competition driving greater underwriting sophistication
- Profiling reduces uncertainty in pricing mortality...

Summary and questions

- Competition driving greater underwriting sophistication
- Profiling reduces uncertainty in pricing mortality...
- ...and spouse's benefits

Summary and questions

- Competition driving greater underwriting sophistication
- Profiling reduces uncertainty in pricing mortality...
- ...and spouse's benefits
- GLMs increasingly used for risk analysis

Summary and questions

- Competition driving greater underwriting sophistication
- Profiling reduces uncertainty in pricing mortality...
- ...and spouse's benefits
- GLMs increasingly used for risk analysis
- *But* already being replaced by survival models

References

EXPERIAN **2006** *Longevity Risk Segments*, www.experian.co.uk

LONGEVITAS **2006** *Modelling pensioner mortality*, www.longevitas.co.uk

RICHARDS, S. J. AND JONES, G. L. **2004** *Financial aspects of longevity risk*, SIAS

RICHARDS, S. J., KIRKBY, J. G. AND CURRIE, I. D. **2005** *The Importance of Year of Birth in Two-Dimensional Mortality Data*, Presented to Institute of Actuaries